

PRESS RELEASE

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Choose Paris Region and Autonomy enter into a partnership to promote sustainable mobility in Paris Region

With shared ambitions for sustainable development and a smooth transition to a carbon-neutral society, Choose Paris Region and Autonomy have joined forces to promote innovative solutions for sustainable mobility in Paris region.

Over the past year, Paris and its region have been in the spotlight for the rapid shift towards sustainable mobility. Indeed, driven by consumer demand, public investment and the interest of private actors the challenge of finding sustainable transport solutions has become increasingly important.

It is in this perspective that this large-scale partnership is taking place. Choose Paris Region is the agency in charge of promoting the attractiveness of Paris Region in terms of international business. The agency works in partnership with all the Region's key players to ensure the promotion of the Region and offer a tailor-made service to support international business and professionals in their expansion.

As such, one of the agency's challenges is to accelerate the environmental transformation of the region into a prosperous, modern, resource-efficient and competitive economy. The signing of such a partnership will make it possible to bring together all sustainable mobility players in Paris Region who contribute to achieving the ecological transition through content creation, discussions and an annual trade show.

At the next annual mobility event, Autonomy Summit, Choose Paris Region will be present the 19th May at 9.30 AM with a round table discussion "*How to participate in the micromobility revolution in Paris Region*" to analyse the dynamics of micromobility and how new companies have entered this promising market.

"We are proud to collaborate with Autonomy, which is a major player in the mobility ecosystem, to promote the ecological transition and achieve a carbon neutral society in Paris Region. This partnership allows us to reach out to companies that are investing in implementing sustainable and innovative mobility solutions." Stated Romain Erny, Sustainable Mobility Expert at Choose Paris Region



About Choose Paris Region:

Choose Paris Region is the agency in charge of promoting the attractiveness of Paris Region in terms of international business and cinema production. The agency works in partnership with all the Region's key players to create an appealing and coherent territorial offer, ensure the promotion of the Region, and offer a tailor-made service to support international business and professionals in their expansion.

Choose Paris Region is a business and innovation catalyst that supports international companies in their development in Paris Region. The agency combines its market expertise with its local network to help more than 1,200 international companies each year in establishing technological and business partnerships and develop their growth strategy in Paris Region, whether they are setting up their first local office or expanding their existing business.

Through the Film Paris Region team, the agency supports French and international professionals in the film production industry with their projects in Paris Region. The agency is therefore involved in animating Paris Region's ecosystem, referencing the region's offer, promoting the industry internationally and supporting more than 250 film and audiovisual productions each year.

With its 90 employees in Europe, the United States and China, Choose Paris Region contributes to making Paris Region one of the world's leading regions in terms of economic activity, innovation and image production.

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