

# Wunder Mobility

*Press Release*

**Wunder Mobility gains emmy as a client for its new division Wunder Capital and expands emmy's electric moped fleet with 1.500 new Yadea G5Ls**

- **Wunder Mobility introduces their new subsidiary Wunder Capital.**
- **After a two-year-long stealth phase and the successful financing of 27 shared mobility operators, Wunder Capital now finances emmy's fleet expansion, Germany's market leader in e-moped sharing.**
- **emmy obtains the newly developed sharing-ready version of the Yadea G5L from Wunder Mobility, which was developed in close cooperation between Wunder Mobility and Yadea. This is Yadea's entry into the European sharing market.**
- **Gunnar Froh: "Wunder Capital enables mobility businesses to scale their fleet of electric vehicles with the help of flexible financing solutions. Our unique position as a platform for new mobility operators allows us to reduce CapEx expenditures and to increase the generated cash flow. Our strategic collaboration with Yadea, the world's largest manufacturer of electric two-wheel vehicles, gives our clients the chance to profitably scale their vehicle sharing business."**

**Hamburg, April 27, 2021** - Wunder Mobility, the international provider of software and hardware for new mobility services, introduces its new subsidiary Wunder Capital and gains emmy, Germany's leading moped-sharing operator, as a client. By operating in stealth mode over the past two years, Wunder Mobility has financed over 25 mobility businesses and, with the help of data-based credit decisions, developed a modern alternative to banking and venture capital. With the knowledge gained over the course of two years, Wunder Mobility now launches into the next development phase and is establishing an independent company for this new business area. In early 2021, Wunder Mobility provided their flexible financing solution to emmy and made the near doubling of their moped fleet possible. Wunder Mobility and emmy are counting on the sharing-version of Yadea's G5L.

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## **The new Yadea G5L**

The new sharing-ready model is the result of the close collaboration between Yadea, the world's largest manufacturer of e-mopeds, and Wunder Mobility. The aim of this strategic cooperation, which has been in place since the beginning of 2020, was to develop a robust, efficient and high-quality vehicle for sharing businesses that is both technically and economically attractive. This vision was realized with the G5L, which is based on the G5 model. The two companies combined Yadea's decade-long experience in the production of electric vehicles with the market knowledge and access of Wunder Mobility, in order to produce a fully integrated vehicle that is completely tailored to the needs of a sharing operator.

## **A one-stop-shop for new, shared mobility services**

With the expansion of their vehicle portfolio and the founding of Wunder Capital, Wunder Mobility has become a one-stop-shop for mobility operators. Next to the licensing of the Wunder Mobility Software Platform and the exclusive selection of custom-fit vehicles and IoT components, the individual financing of sharing fleets via Wunder Mobility is now also possible.

## **Aska Zeng, General Manager, Yadea**

“As the world's leading electric two-wheel vehicles brand, Yadea has committed to use our market leadership to inspire a movement towards green travel solutions and provide a supremely driving experience that offers convenience, safety and freedom. This collaboration with Wunder Mobility and emmy enables us to bring ultimate driving experience with Yadea G5L to consumers and also delivers an efficient, high-quality and eco-friendly vehicle for Sharing clients.”

## **Valerian Seither, Chief Executive Officer and Co-founder of emmy:**

“For us as a young company, access to outside capital is always a challenge. This new financing model enables us to add significantly to our fleet and to finally meet the great demand from our customers. With the G5L we are adding a very promising scooter to our fleet, not just because it can rise to the challenge of a sharing-model, but also because it will be very well received by our customers. We are pleased with the trustworthy cooperation with Wunder Mobility and Yadea.”

## **Gunnar Froh, Founder and Chief Executive Officer of Wunder Mobility:**

“Wunder Capital enables mobility businesses to scale their fleet of electric vehicles with the help of flexible financing solutions. Our unique position as a platform for new mobility operators allows us to reduce CapEx expenditures and to increase the generated cash flow. Our strategic collaboration with Yadea, the world's largest

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## Wunder Mobility:

Wunder Mobility is the global leader in software and hardware for new mobility services. The mobility tech company provides white-label solutions that enable enterprises, startups and cities worldwide to deliver sustainable, convenient and secure mobility.

100+ customers in over 900 cities on six continents use the Wunder Mobility platform to launch and scale new mobility services, manage and finance shared vehicle fleets, optimize daily operations, and improve urban planning and traffic management.

The global Wunder Mobility team, with more than 40 nationalities, consists of technology and mobility industry veterans. 50% of the team is in Product and Engineering.

Wunder Mobility was founded in 2014 by Gunnar Froh and Sam Baker. The headquarters are in Hamburg, with additional locations in Dortmund and Los Angeles.

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