

We look back at the 4th edition of the AUTONOMY Trade Show: a successful strategic shift

Paris, 25 October 2019 – With around 8,000 professional and institutional visitors, 150 speakers, 200 exhibitors and over 70 countries represented, the strategic repositioning of the Autonomy Trade Show, which took place on 16 and 17 October at the Grande Halle de la Villette, was a success. This year's fourth edition featured two days exclusively for professionals, where the main private and institutional players and decision-makers from the mobility sector came to discover the most innovative products and services on the market, and collectively find solutions to today's technological, economic and ecological challenges. It was a new internationally-focused edition where exclusive demonstrations, meetings, conference sessions and big announcements set the course for shaping the mobility of the future!



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KEY FIGURES FOR AUTONOMY 2019

- **A year of strong growth**
With **200 exhibitors**, 40% of whom were from outside France, from **29 different countries**, Autonomy was revamped to be fully geared towards professionals by eliminating the day open to the general public and launching a business meetings service. B2B and B2G visitor numbers increased by 30%, with **7882 decision-makers** involved in mobility issues: General Management (35%), Corporate Mobility (Fleet management, purchasing, logistics, HR, etc.) (21%), R&D/Innovation/Production (19%), etc.
- **A trade show with stronger international leadership**
Over **70 countries** were represented at this year's trade show (compared to 30 last year), with the strongest turnouts from Germany, the United Kingdom and the Benelux countries.
- **An event that attracts public decision-makers**
The trade show brought together public decision-makers from across France (**over 80% of France's regions** were represented) and from **27 foreign countries**. These mainly included elected officials, operational directors (Transport, DGS, etc.) and mobility project managers.

Tours were also organised for various **delegations of elected officials and public decision-makers** such as mayors who are members of the Association of Mayors of the Ile de France Region (AMIF), French members of parliament from the National Assembly's land vehicle committee, and members of the Forum Métropolitain du Grand Paris responsible for the Greater Paris metropolitan project. In total, around a hundred major public decision-makers took part of delegations and discovered Autonomy and its exhibitors.

New for 2019: the pitch programme for cities and regions, *Get Our Cities Moving*, organised in partnership with POLIS Network brought together over **200 participants** and provided the opportunity for 12 selected companies to present their innovations for **cities and other local authorities**.

- **Conference sessions in high demand:**

- **Industry Talks**

New in 2019, this programme of **40 conference sessions** with **100 speakers** focused on 7 sectoral themes (electrification, autonomous vehicles, data & connectivity, shared mobility, corporate mobility, active mobility and EU Funding Opportunities) was a huge success with **2500 participants**.

- **The Urban Mobility Summit**

With over **290 delegates registered**, 50% of whom were from outside France, from **32 different countries**, the Summit featured **22 conference sessions** that were both forward-looking and inspiring. A first-time round-table discussion also brought together the leading operators of free-floating scooters, leading to a packed house in the 300-seat auditorium.

- **A springboard trade show for startups**

With over 40 innovative startups at this 4th edition, a highlight on 16 October was the *Funding The Movement* pitch programme, carried out in partnership with Robert Bosch Venture Capital, InMotion Ventures, Impact Connected Car and Via ID. **19 startups** were selected to pitch their projects to an audience of around **one hundred** investors, VCs and business angels.

- **An event increasingly covered in the media**

Once again, this year's event created major media buzz, with **45 media partners** and over **280 accredited journalists**, generating great coverage, such as:

Les Echos **Le Parisien** L'USINE DIGITALE **M6**

AFP **BFM PARIS** Maddynews **20 minutes** **C NEWS** **JDN**

LA TRIBUNE Challenge^s **Bus & Car CONNEXION** **Décisions durables**
LE MAGAZINE DU MANAGEMENT DURABLE

AGORANEWS Mobility **IoT TRANSPORT**



“Our goal for this 4th edition of Autonomy & The Urban Mobility Summit was to deliver a trade show that was fully geared towards professionals, increasing its leadership and international appeal and bringing together both public and private decision-makers. Ross Douglas – Founder and CEO of Autonomy – the event’s entire team and I are proud and happy to have met this challenge, and with the help of our partners, sponsors, exhibitors and visitors, to have contributed to the progressive transition towards more sustainable mobility,” explains Pascal Melet, General Manager of the Autonomy Trade Show.

EXCLUSIVE ANNOUNCEMENTS AT THE TRADE SHOW

- **Uber used the Autonomy Trade Show to announce its partnership with Cityscoot.** By integrating the Cityscoot option into the Uber app alongside ride service, scooter and bicycle options, Uber users will also soon be able to use electric sit-scooters to get around the Paris region.
- **Smart Mobility Lab** unveiled its Micro-mobility Observatory at the Autonomy Trade Show. **A million electric scooters are expected to be sold in 2022, compared to 350,000 in 2019.**
- **Silence Urban Ecomobility**, the leading electric mobility company in Spain, unveiled **3 new electric sit-scooter models soon to be rolled out in France.**
- **Fluctuo**, a startup specialised in collecting, processing and analysing data, used the trade show to launch a **new solution: City Dive**, a Business Intelligence tool for **tracking supply and use of shared mobility services in 24 European cities.**

STATE-OF-THE-ART DEMONSTRATIONS

- **Overade**, a startup specialised in road safety accessories, presented its **foldable helmet rental concept** for free-floating scooters.
- **TOAD**, the French retailer of innovative products for the adventure, sports and outdoor leisure activities markets, presented “**Hövding, a new third-generation smart airbag bicycle helmet.**”
- **WeTrott’**, a French electric scooter rental startup, presented **its autonomous charging station for the first time.** A charging station powered by recycled batteries from its scooters.
- **Teebike** demonstrated its smart wheel that lets users transform any bike into an electric bike.
- **Wheels**, an app that lets people rent safe and fun e-bikes in several cities across France, used the test track to present its fleet of electric two-wheelers set to be rolled out in Europe in the coming weeks.
- **Tallano Technologies**, a pioneer in capturing particles emitted from braking, presented its system for reducing micro-particles during braking.

SAVE THE DATE!

The 5th edition of Autonomy will take place on 4 and 5 November 2020

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